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## O'REILLY AUTOMOTIVE, INC. CELEBRATES THE OPENING OF ITS 4,000<sup>th</sup> STORE

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**Springfield, MO, January 18, 2013** – O'Reilly Automotive, Inc. ("O'Reilly") (Nasdaq: ORLY), a leading retailer in the automotive aftermarket, is celebrating the opening of its 4,000<sup>th</sup> store, located in Tampa, Florida, by hosting a daylong celebration of philanthropy, community and customers, on Saturday, January 19, 2013. The community is invited to join the celebration, which will begin with the Tampa Chamber of Commerce overseeing a celebratory ribbon-cutting ceremony at 10:00 a.m. O'Reilly plans to further support the Tampa community during its daylong celebration with the presentation of a charitable donation to the Ronald McDonald House, O'Reilly senior management hosting a customer appreciation cookout for lunch, a Dollar Stretching Deals sales event, and O'Reilly's motorsports truck and trailer display, which includes a racing simulator.

"It is a testament to our Team Members' commitment to our customer service culture that, ten years ago we operated less than 1,000 stores, and today we are opening our 4,000<sup>th</sup> store," commented Greg Henslee, President and CEO. "This milestone is a reflection of our growth strategy, and we are excited to continue this growth in Florida with the opening of a distribution center in Lakeland, in early 2014, which will support our existing and future Florida stores."

**O'Reilly Automotive, Inc.** is one of the largest specialty retailers of automotive aftermarket parts, tools, supplies, equipment and accessories in the United States, serving both the do-it-yourself and professional service provider markets. Founded in 1957 by the O'Reilly family, the Company operated 3,999 stores in 42 states as of January 18, 2013.

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