

William Blair 28th
Annual Growth
Stock Conference

June 18, 2008



Participants

Greg Henslee

Chief Executive Officer and Co-President

Tom McFall

Chief Financial Officer and Executive Vice President



Forward Looking Statements

The Company claims the protection of the safe-harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. The Company intends these forward-looking statements to speak only as of the time of the presentation and does not undertake to update or revise them, as more information becomes available. These statements discuss, among other things, expected growth, store development and expansion strategy, business strategies, future revenues and future performance. These forwardlooking statements are based on estimates, projections, beliefs and assumptions and are not guarantees of future events and results. Such statements are subject to risks, uncertainties and assumptions, including, but not limited to, competition, product demand, the market for auto parts, the economy in general, inflation, consumer debt levels, governmental approvals, our ability to hire and retain qualified employees, risks associated with the integration of acquired businesses, weather, terrorist activities, war and the threat of war. Actual results may materially differ from anticipated results described in these forward-looking statements. Please refer to the Risk Factors section of the Company's Form 10-K for the year ended December 31, 2007, for more details.



Company Overview

- America's #3 retailer of automotive parts and accessories with 1,867 stores in 26 states as of March 31, 2008
- Founded in 1957 by the O'Reilly family with initial public offering in 1993 Listed on NASDAQ as ORLY
- 18 consecutive years of revenue, EBITDA and comparable store sales growth
- Annual sales of \$2.5 billion in 2007 with EBITDA of \$402.9 million
- Over 20 years of effective execution of a dual market strategy serving both do-it-yourself ("DIY") customers and do-it-for-me ("DIFM") customers
- Proven senior management team comprised of 88 professionals who average over 16 years of experience with O'Reilly

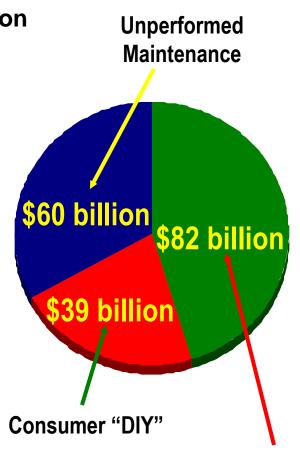


Industry Overview



Automotive Aftermarket Industry Overview

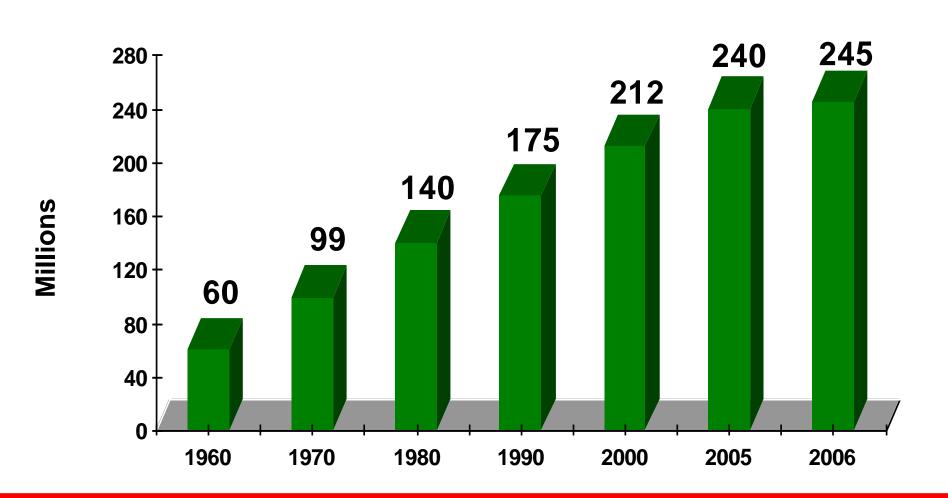
- Estimated annual sales of approximately \$121 billion
- Growth in both DIY and DIFM markets
- O'Reilly believes industry's growth is driven by:
 - \$60 Billion Estimated Unperformed
 Maintenance
 - Vehicle Population Growth
 - Vehicle Average Age Growth
 - Increasing Annual Miles Driven



Professional Installers ("DIFM")



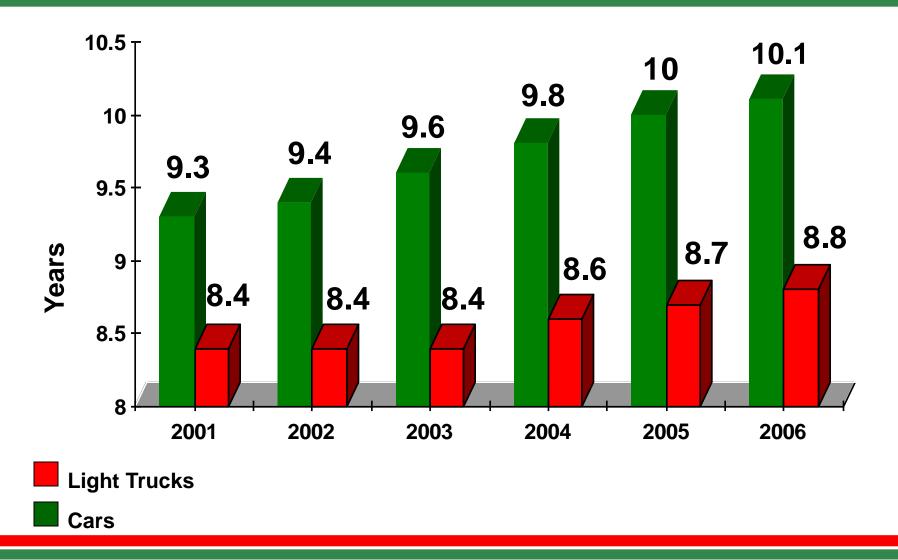
Vehicle Population Growth



Source: 2007/2008 AAIA Factbook



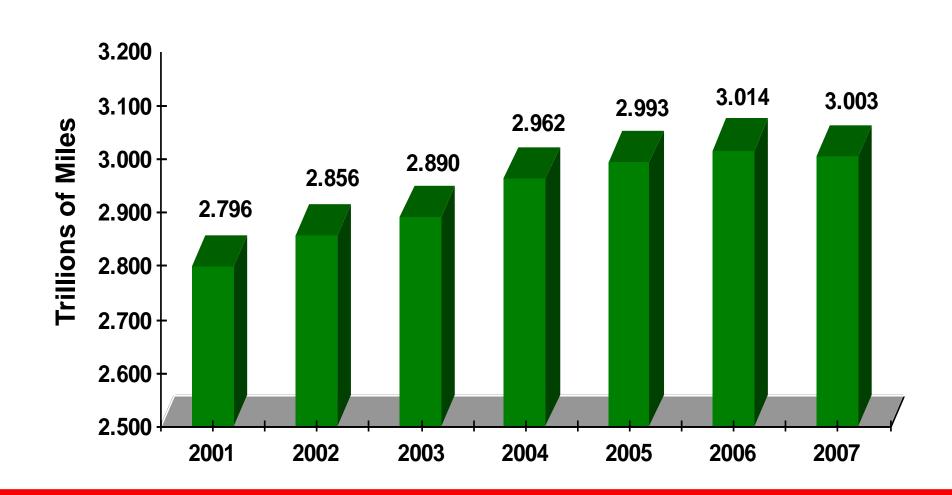
Vehicle Average Age Growth



Source: 2007/2008 AAIA Factbook

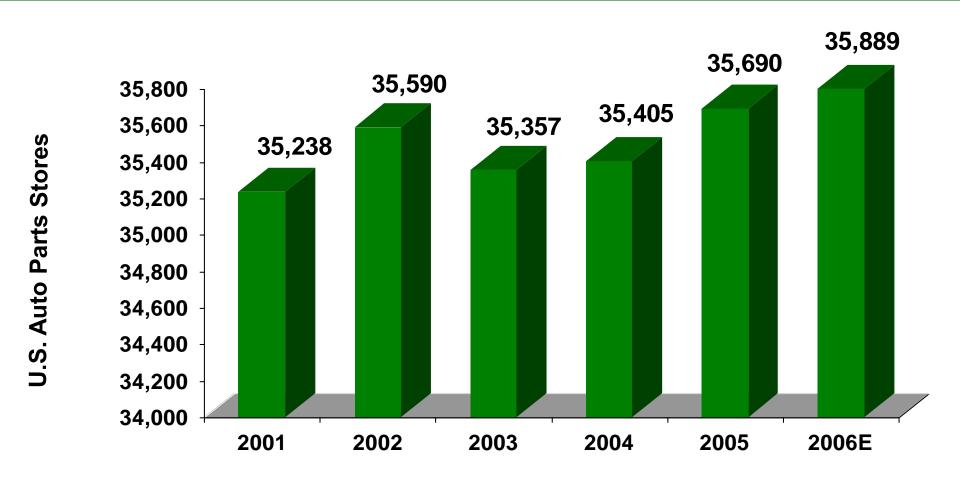


Vehicle Miles Driven Growth





Stable Marketplace With Room for Consolidation

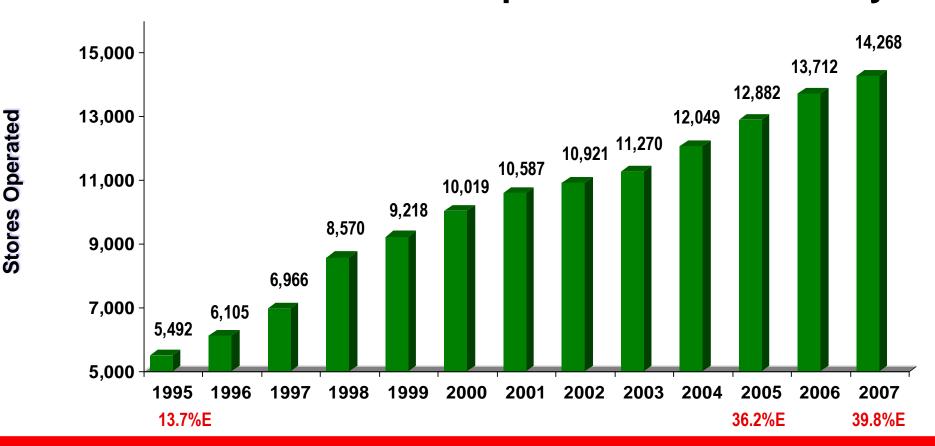


Top 10 Auto Parts Chains Make up an Estimated 39.8% of the Market



Industry Consolidation

Industry's top 10 participants are increasing their share of the total stores operated in the industry





Top 10 U.S. Auto Parts Chains

- 1. AutoZone Inc. (4,000)⁽¹⁾
- 2. Advance Auto Parts (3,261)⁽²⁾

3. O'Reilly Auto Parts (1,867)

- 4. General Parts Inc./CARQUEST (1,400)
- 5. CSK Auto Corporation (1,349)
- 6. Genuine Parts/NAPA (1,096)
- 7. Pep Boys (561)
- 8. Fisher Auto Parts (315)
- 9. Uni-Select (259)⁽³⁾
- 10. Replacement Parts Inc. (160)



- (1) Excludes Mexico
- ⁽²⁾ Includes Puerto Rico
- (3) Only Corporate Stores



O'Reilly Strengths



Superior Customer Service

- Superior service provided by Professional Parts People
- Leading point-of-sale systems
 - Electronic cataloging
 - Proprietary Sourcing System
 - High-speed internal network
- Competitive pricing
- Broad inventory availability
 - Stores average 21,000 SKUs
 - Stores have overnight access to over 100,000 SKUs
- Convenient store locations and modern, attractive store design





Professional Parts People

- Technically proficient store personnel
 - Average store has almost 80% of its employees full-time
- Provide expert assistance to professional installers
 - Enhances customer service to DIY customers
- Receive extensive and ongoing training
 - Intensive orientation program
 - On-Line automotive training system



- New Parts Specialists complete ASE certification
 - Involves successful completion of advanced training course



Strategic Distribution System

- Distribute to stores <u>daily</u> not weekly
- Stock over 100,000 SKUs more than competitors
- Computerized inventory management system
- Master Inventory "Hub" stores More than 100
- Fourteen strategically located distribution centers
 - Houston, TX
 - Springfield, MO
 - Oklahoma City, OK
 - Kansas City, MO
 - Billings, MT
- Two bulk warehouses
 - Springfield, MO

- Des Moines, IA
- Dallas, TX
- Little Rock, AR
- Nashville, TN
- Indianapolis, IN
- McAllen,TX



- Knoxville, TN
- Mobile, AL
- Atlanta, GA
- St. Paul, MN

Fall 2008 Lubbock, TX

Summer 2009 Greensboro, NC



Inventory

- Focus on increasing inventory turnover / return on investment
- Powerful inventory management systems
 - "Global" inventory system
 - SCORE forecasting system
 - New store modeling system
- Tiered inventory deployment
- Ability to customize inventory by location





Dual Market Strategy

- Established track record of serving both DIY customers and professional installers
- Greater market penetration and reduced vulnerability to competition
- Leverages our existing retail and distribution infrastructure
- Can profitably operate in large and small markets
- Enhances service levels offered to our DIY customers
- Significant barriers to success in professional installer market



Commercial Strategy

- O'Reilly started exclusively in the commercial business in 1957
- Unsurpassed availability of quality brand name parts through distribution system and hub store network
- National account supplier
- Strong commercial sales force through First Call program
- Sophisticated pricing system to maximize gross margin
- Full service provider of all business needs of professional installers







CSK Acquisition



CSK Overview

- The largest specialty retailer of automotive parts and accessories in the Western United States and the 5th largest overall with 1,345 stores in 22 states as of May 4, 2008
- Annual sales of \$1.9 billion in fiscal 2007 with EBITDA of \$118.8 million
- CSK's DIFM sales represented just 18% of total revenue in fiscal 2007
- CSK operates under four major brands:

Brand	Year Founded	Stores	Primary Locations	
Checker Auto Parts	1969	487	Southwest, Rocky Mountains, Northern Plains, Hawaii	
Schuck's Auto Supply	1917	218	Pacific Northwest, Alaska	
Kragen Auto Parts	1947	499	California	
Murray's Discount Auto Stores	1972	141	Midwest	



CSK Acquisition Overview

- On April 1, 2008, O'Reilly entered into a definitive merger agreement with CSK Auto Corporation ("CSK") under which O'Reilly will acquire all of the outstanding shares of CSK common stock pursuant to an exchange offer
- The transaction is valued at approximately \$1.0 billion, including the refinancing of approximately \$500 million of CSK debt. Under the terms of the agreement, CSK shareholders will receive \$11.00 of O'Reilly common stock, subject to a collar, plus \$1.00 in cash for each share of CSK common stock
- On April 18, 2008, O'Reilly jointly issued a press release with CSK announcing that the Federal Trade Commission granted early termination of the waiting period under the Hart Scott Rodino Antitrust Improvements Act of 1976
- O'Reilly has engaged Bank of America Securities LLC and Lehman Brothers Inc. to arrange a \$1.2 billion asset-based senior secured credit facility
- On June 11, 2008, O'Reilly filed SEC forms S-4 and TO-T commencing the exchange offer. The exchange offer period is currently scheduled to initially expire on July 10, 2008



Acquisition Rationale

Market Leading Auto Parts Retailer

 3rd largest national auto parts retailer with approximately 3,212 stores and pro forma revenues of approximately \$4.4 billion

National Platform

 O'Reilly and CSK have highly complementary business models and geographic footprints with CSK's strong Western presence and O'Reilly's strong Southeastern and Midwest presence

Enhance CSK's Operations

 O'Reilly expects to strengthen CSK's existing operations by executing its proven dual market strategy of providing exceptional service to both DIY and DIFM customers

Cost Savings Opportunity

 Cost savings are expected to be meaningful and will result from reducing overhead at CSK as well as O'Reilly's lower product acquisition costs



Integration Strategy

- Introduction and Integration of O'Reilly culture
- Progressive conversion of CSK stores
- Transition to dual market strategy
- Enhanced distribution network
- Reduction of CSK corporate overhead
- Better buying and economies of scale in procurement/purchasing
- Remerchandising efforts at CSK stores
- Multi-year migration to single inventory POS system



Growth Strategies



Expanding Footprint

Twenty-Six States And Growing!



15th DC Lubbock, TX Fall 2008



Growth Strategies

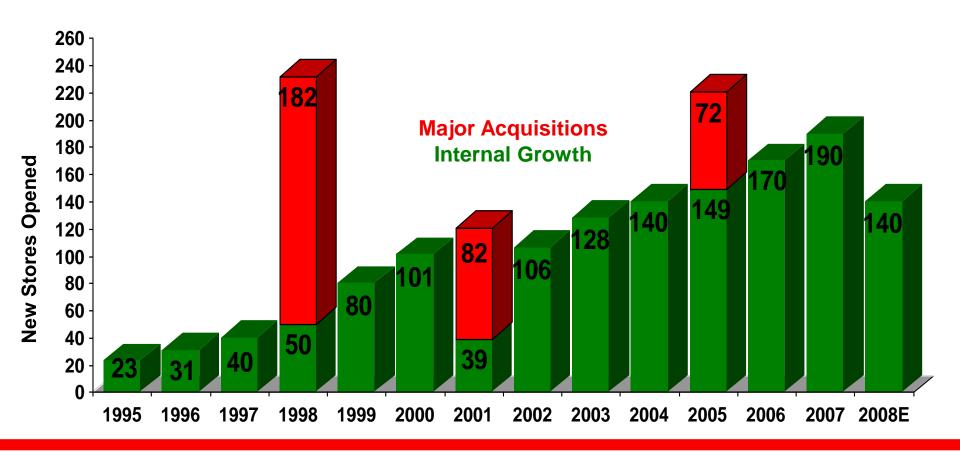
- Aggressively open new stores
- Continually enhance store design and location to drive comps
- Continue to expand margins through operating efficiencies
- Actively pursue acquisition of jobber and independently owned franchise stores
- Selectively pursue strategic acquisitions





Consistent Growth

- Aggressively open new stores (140 new stores planned for 2008)
- Expand in clusters around distribution centers and master inventory stores



Note: Major Acquisitions: 1998 - Hi/LO, 2001 - Midstate, 2005 - Midwest



Building the Brand



Sports Marketing























Sports Marketing



















Sports Marketing

Sponsor of over 70 college and university basketball programs











Reasons to Own

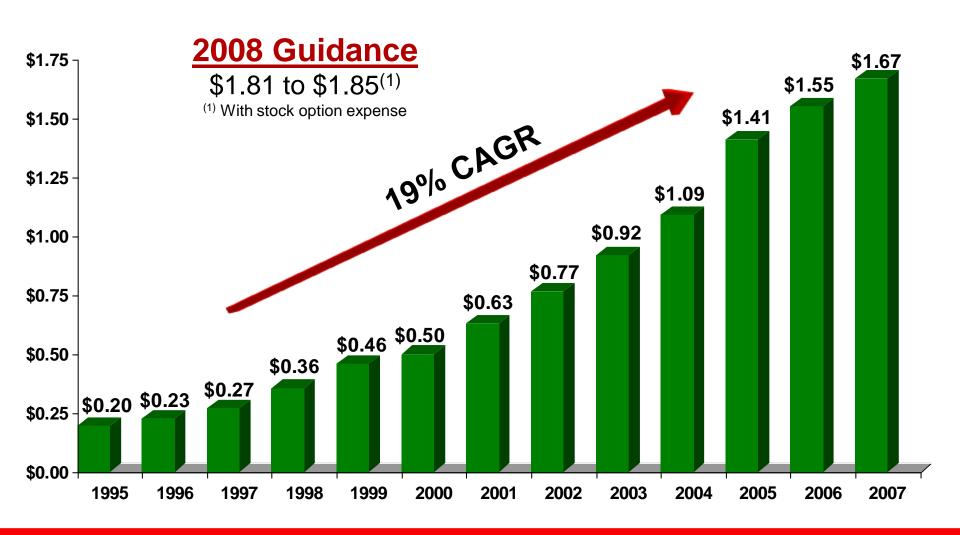


Reasons to Own Summary

- Best and most consistent track record in the auto parts retailing sector
- Proven dual market strategy with 50% professional installer sales
- #1 or #2 market position in existing markets
- Well positioned to capitalize on industry trends
- At least 80% of sales are non-discretionary
- Acquisition of independent parts stores is highly accretive
- Senior management has on average over 16 years industry experience



Uninterrupted EPS Growth





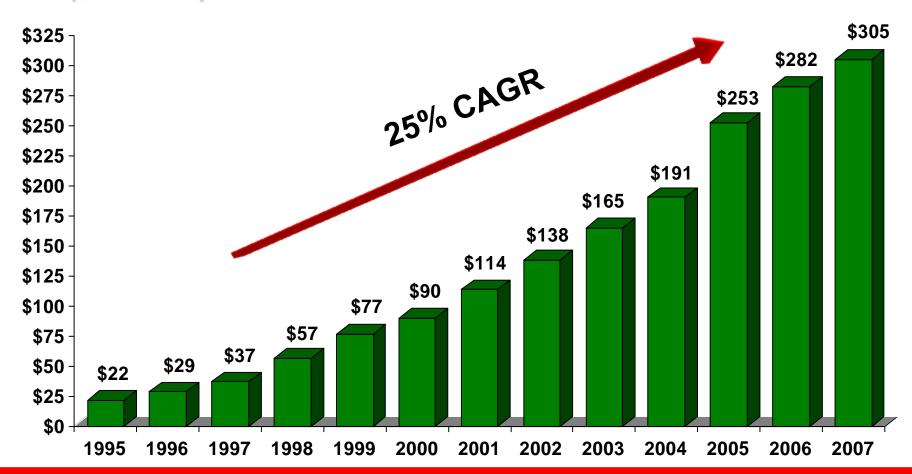
Product Sales





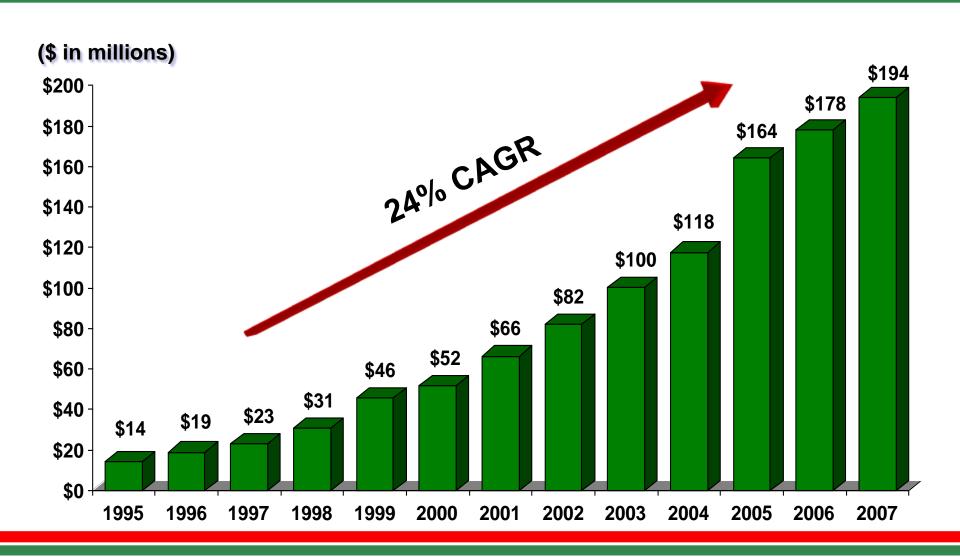
Operating Income





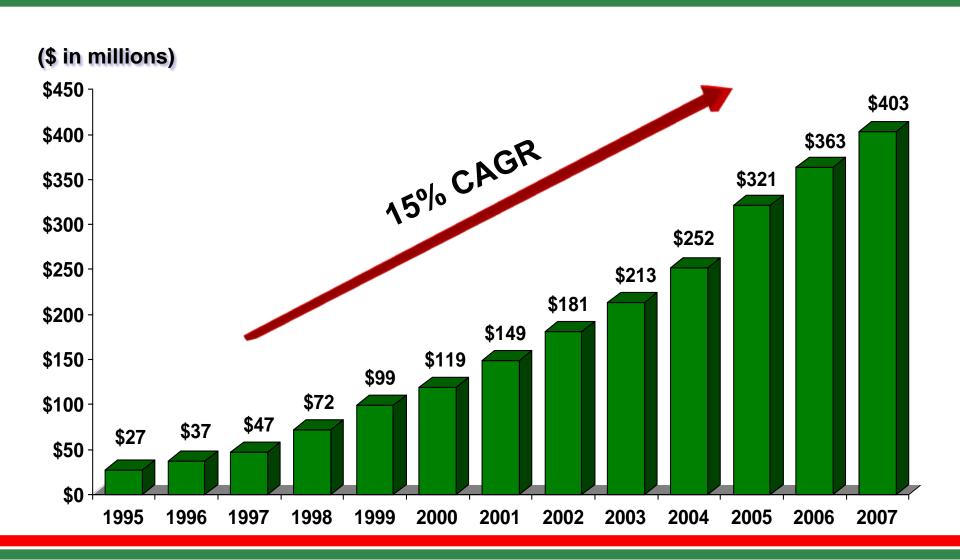


Net Income



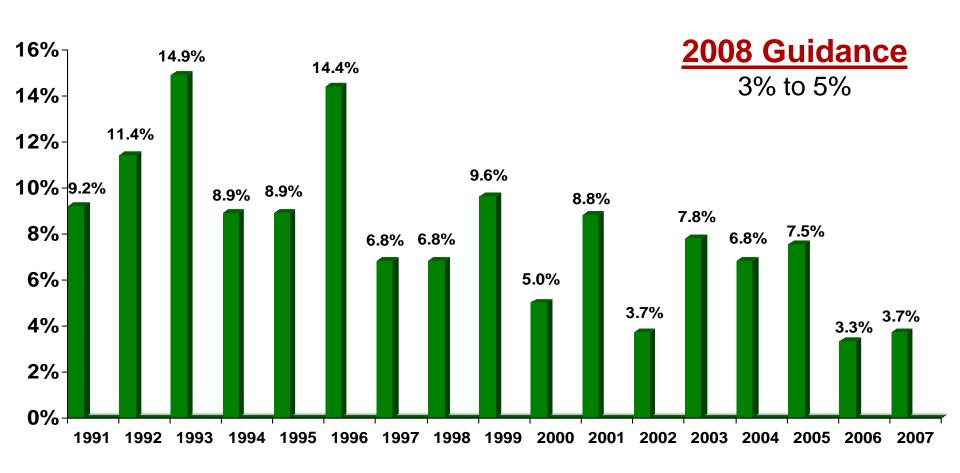


EBITDA





Same Store Sales



Same-store product sales data are calculated based on the change in product sales of stores open at least one year. Prior to 2000, same-store product sales data were calculated based on the change in product sales of only those stores open during both full periods being compared.



Capitalization

(\$ in millions)				
(ψ III IIIIIIOII3)	12/31/04	<u>12/31/0</u> 5	12/31/06	12/31/07
Total Debt	\$100.9	\$100.8	\$110.5	\$100.5
Shareholders Equity	947.8	1,145.8	1,364.1	1,592.5
Total Capitalization	<u>\$1,048.7</u>	<u>\$1,246.6</u>	<u>\$1,474.6</u>	\$1,693.0
Credit Ratios:				
Total Debt/Capitalization	9.6%	8.1%	7.5%	5.9%
Total Debt/EBITDA (LTM)	0.4x	0.3x	0.3x	0.3x



Corporate Governance

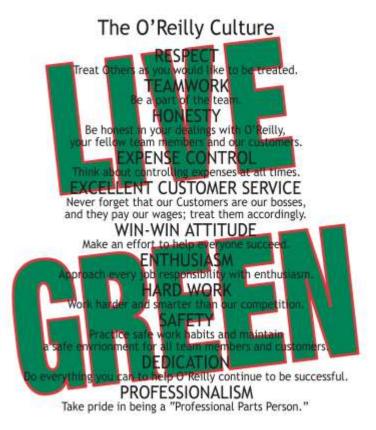
- Company has active "hands on" Board of Directors
- Currently 5 outside, independent directors, 4 inside directors
- Audit, Compensation and Corporate Governance Committees
- Code of Ethics
- In compliance with all NASDAQ listing standards
- Clean reports for 2004 2007 Sarbanes Oxley Section 404

See oreillyauto.com for details



LIVE GREEN!







Additional Information

In connection with the proposed transaction with CSK, O'Reilly has filed a registration statement on form S-4 and a schedule TO with the SEC and CSK has filed a solicitation/recommendation statement on schedule 14D-9. These documents contain important information about the transaction and should be read before any decision is made with respect to the exchange offer. Investors are able to obtain free copies of the registration statement, schedule TO and schedule 14D-9, as well as other filings containing information about O'Reilly and CSK without charge, at the sec's website (http://www.Sec.Gov). Copies of the exchange offer materials may also be obtained at no charge from Innisfree M&A incorporated, the information agent for the offer, toll-free at 1-888-750-5834.