

Gabelli & Company, Inc.

32nd Automotive Aftermarket Symposium November 4, 2008



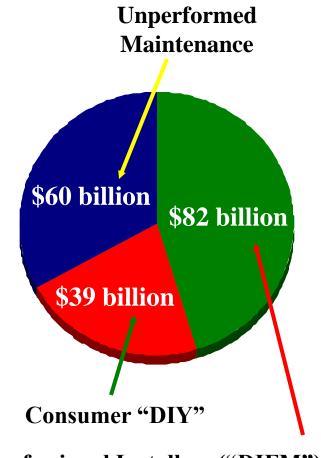
Forward Looking Statements

The Company claims the protection of the safe-harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. The Company intends these forward-looking statements to speak only as of the time of the presentation and does not undertake to update or revise them, as more information becomes available. These statements discuss, among other things, expected growth, store development and expansion strategy, business strategies, future revenues and future performance. These forward-looking statements are based on estimates, projections, beliefs and assumptions and are not guarantees of future events and results. Such statements are subject to risks, uncertainties and assumptions, including, but not limited to, competition, product demand, the market for auto parts, the economy in general, inflation, consumer debt levels, governmental approvals, our ability to hire and retain qualified employees, risks associated with the integration of acquired businesses, weather, terrorist activities, war and the threat of war. Actual results may materially differ from anticipated results described in these forward-looking statements. Please refer to the Risk Factors sections of the Company's Form 10-K for the year ended December 31, 2007, for more details.



Automotive Aftermarket Industry Overview

- Estimated annual sales of approximately \$121 billion
- Growth in both DIY and DIFM markets
- O'Reilly believes industry's growth is driven by:
 - \$60 Billion Estimated Unperformed Maintenance
 - Vehicle Population Growth
 - Vehicle Average Age Growth
 - Approximately 3 Trillion Annual Miles Driven

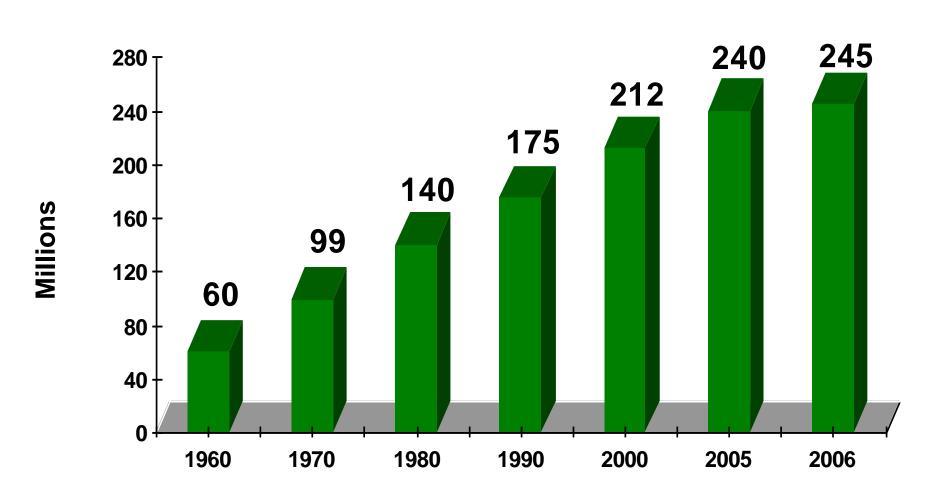


Professional Installers ("DIFM")

Source: 2007/2008 AAIA Factbook



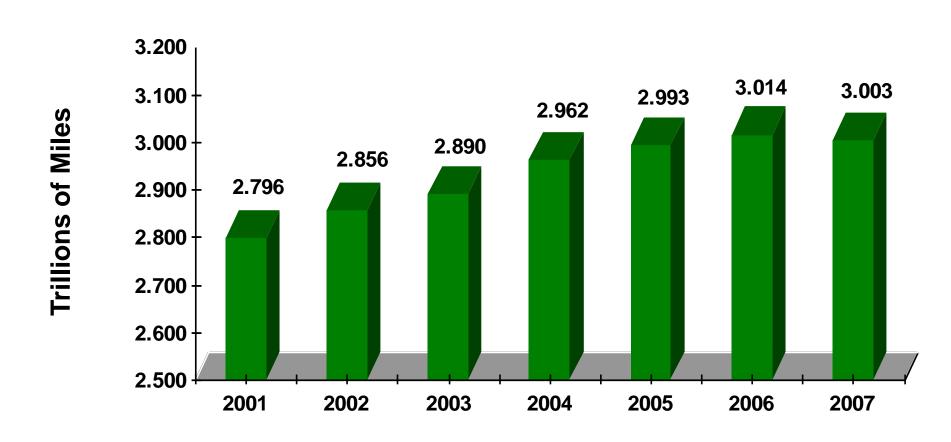
Vehicle Population Growth



Source: 2007/2008 AAIA Factbook

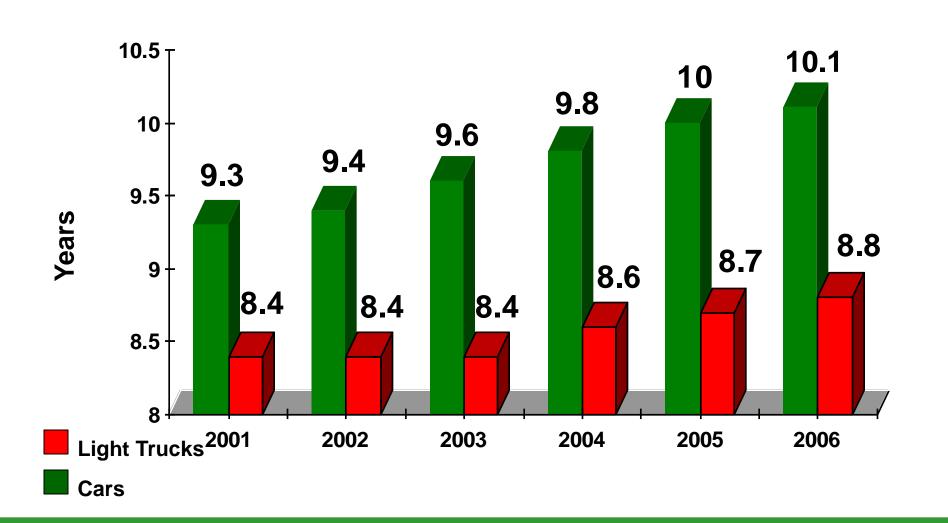


Vehicle Miles Driven Growth





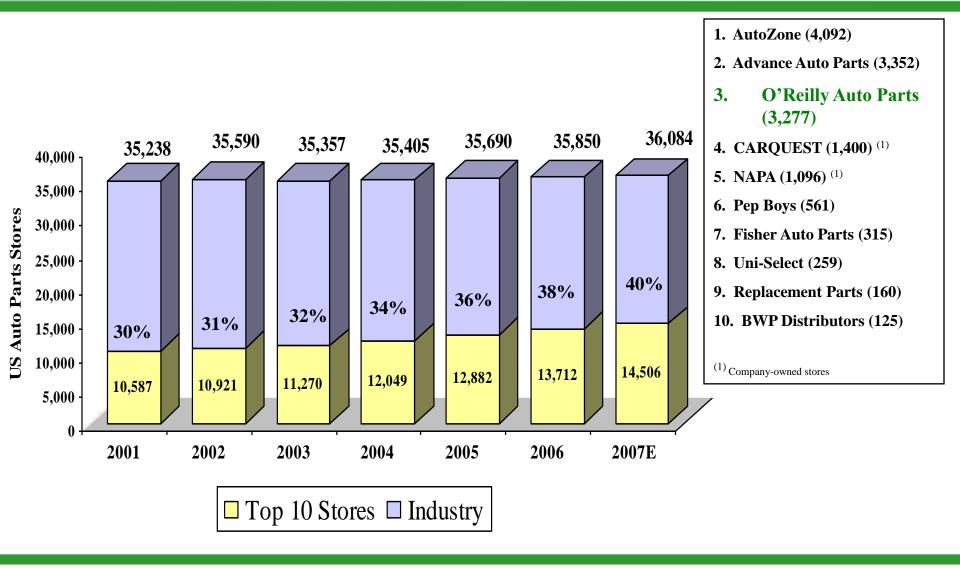
Vehicle Average Age Growth



Source: 2007/2008 AAIA Factbook



Industry Consolidation





Top 10 U.S. Auto Parts Chains

- 1. AutoZone Inc. $(4,092)^{(1)}$
- 2. Advance Auto Parts (3,352)(2)

3. O'Reilly Auto Parts (3,277)

- 4. General Parts Inc./CARQUEST (1,400)
- 5. Genuine Parts/NAPA (1,096)
- 6. Pep Boys (561)
- 7. Fisher Auto Parts (315)
- 8. Uni-Select (259)(3)
- 9. Replacement Parts Inc. (160)
- 10. BWP Distributors (125)



- (1) Excludes Mexico
- ⁽²⁾ Includes Puerto Rico
- (3) Only Corporate Stores



Company Overview

- Founded in 1957 by the O'Reilly family with initial public offering in 1993 Listed on NASDAQ as ORLY
- 15 consecutive years of revenue and earnings, EBITDA and comparable store sales growth
- Annual sales of \$2.5 billion in 2007 with EBITDA of \$402.9 million, combined O'Reilly/CSK 2007 pro forma annual sales of \$4.4 billion



Company Overview

- 3,277 stores in 38 states as of September 30, 2008, on a combined basis
- **7** 17 Distribution Centers with 2 more on the way
- Pro forma annual sales of \$4.4 billion in 2007
- Over 40,000 Team Members
- Market Capitalization \$3.1 Billion
- Total Assets \$4.0 Billion





Dual Market Strategy

- Established track record of serving both do-it-yourself ("DIY") customers and professional installers
- Greater market penetration and reduced vulnerability to competition
- Leverages our existing retail and distribution infrastructure
- Can profitably operate in large and small markets
- **Property** Enhances service levels offered to our DIY customers
- Significant barriers to success in professional installer market







Commercial Strategy

- O'Reilly started exclusively in the commercial business in 1957
- Unsurpassed availability of quality brand name parts through distribution system and hub store network
- National account supplier
- Strong commercial sales force through First Call program
- Sophisticated pricing system to maximize gross margin
- Full service provider of all business needs of professional installers







Strategic Distribution System

- Distribute to stores <u>daily</u> not weekly
- Stock over 100,000 SKUs more than competitors
- Computerized inventory management system
- Master Inventory "Hub" stores More than 100
- Seventeen strategically located distribution centers



- Springfield, MO

- Oklahoma City, OK

- Kansas City, MO

- Billings, MT

- Brooklyn Park, MN

- Des Moines, IA

Two bulk warehouses

- Springfield, MO

- Mobile, AL

- Dallas, TX

- Little Rock, AR

- Nashville, TN

- Indianapolis, IN

- Atlanta, GA

- Knoxville, TN

- McAllen,TX

- Belleville, MI

- Phoenix, AZ

- Dixon, CA

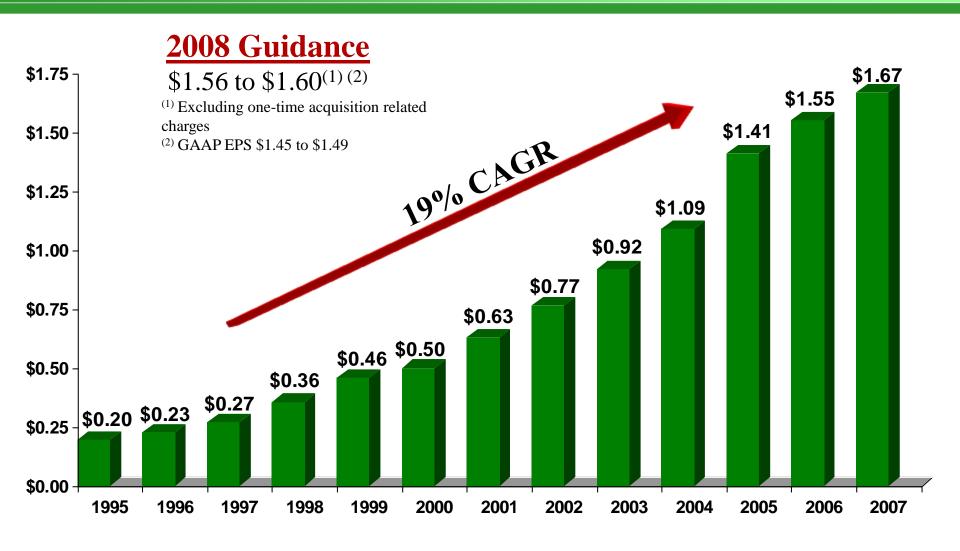
- Lubbock, TX Fall '08

- Greensboro, NC Summer '09





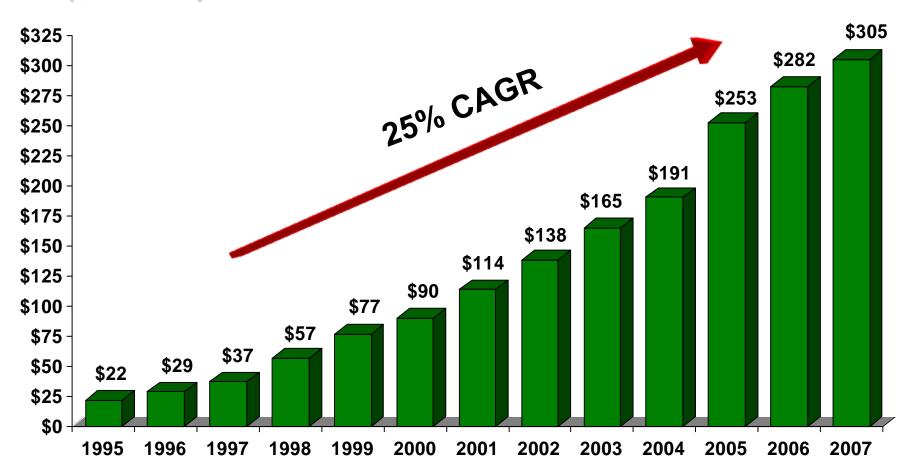
Uninterrupted EPS Growth





Operating Income





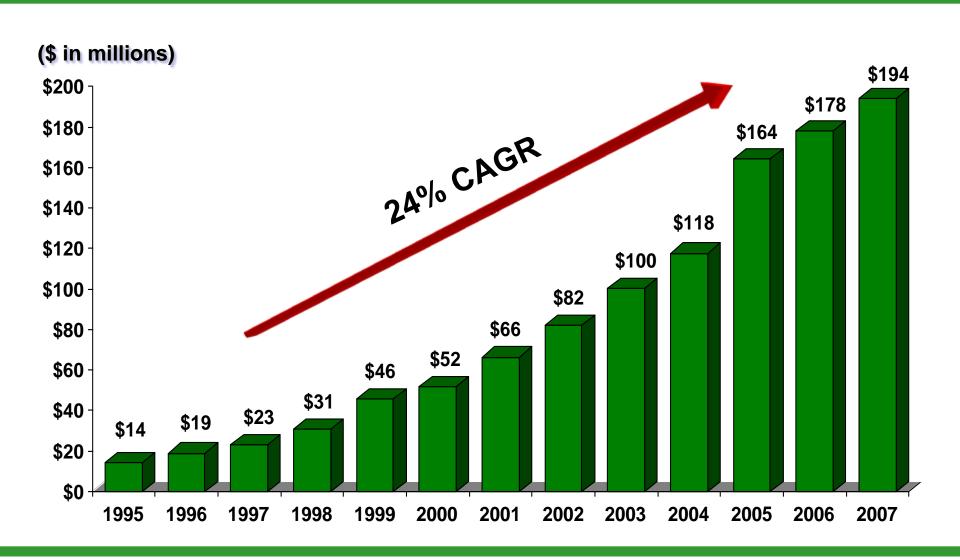


Product Sales



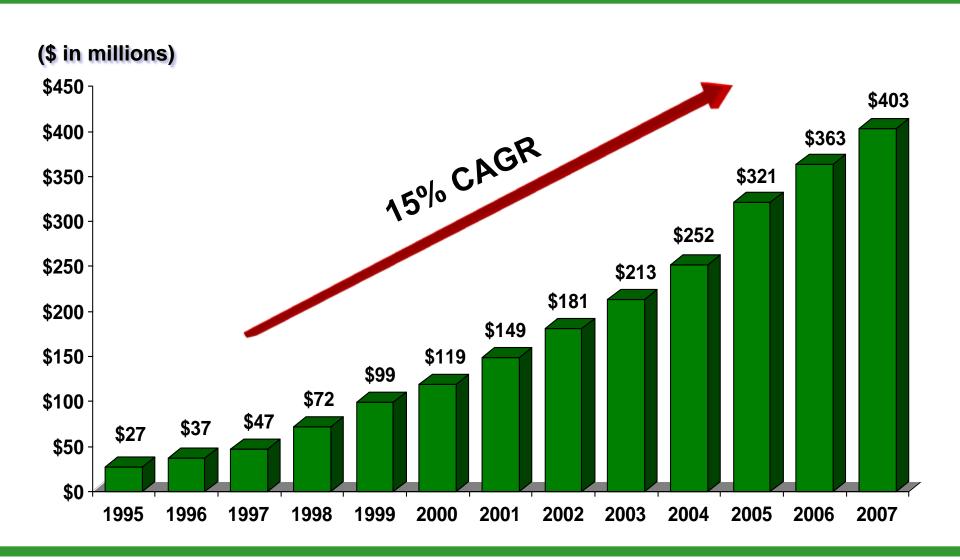


Net Income



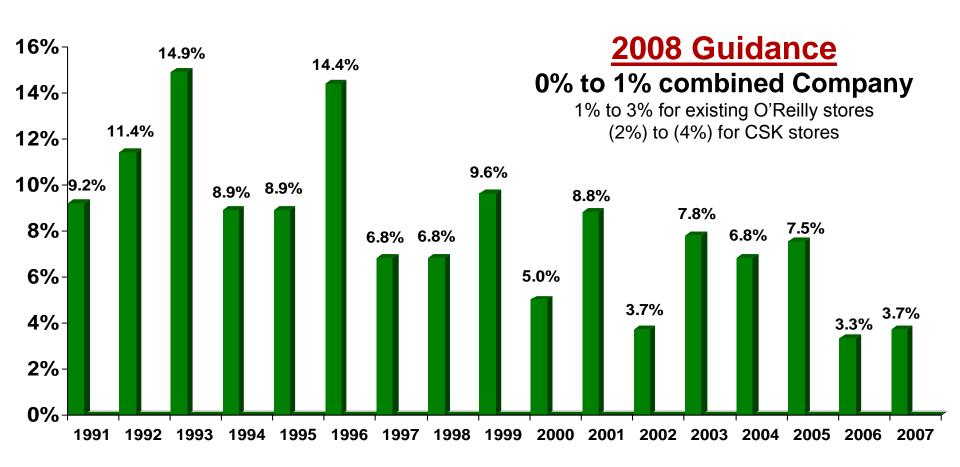


EBITDA





Same Store Sales

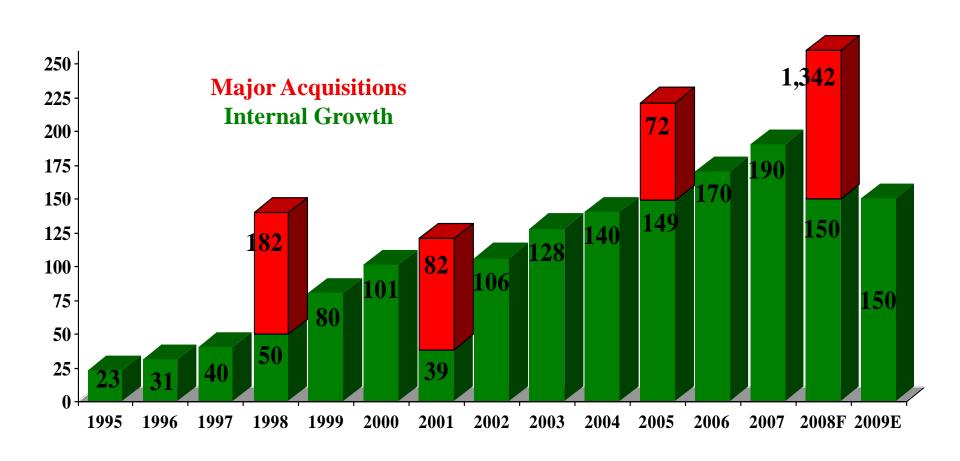


Same-store product sales data are calculated based on the change in product sales of stores open at least one year. Prior to 2000, same-store product sales data were calculated based on the change in product sales of only those stores open during both full periods being compared.



Consistent Growth

Expand in clusters around distribution centers and master inventory stores





CSK Acquisition Overview

July 11, 2008: O'Reilly acquired CSK Auto Corporation

- CSK Auto the largest specialty retailer of automotive parts and accessories in the Western United States and the 5th largest overall with 1,342 stores in 22 states as of July 11, 2008
- Annual sales of \$1.9 billion in fiscal 2007 with EBITDA of \$118.8 million
- **Process of Second Seco**
- Total deal valued at approximately \$1.2 Billion
- CSK operates under four major brands: Checker, Schuck's, Kragen and Murray's

	Store Count by Brand					
	O'Reilly	Checker	Schuck's	Kragen	Murray's	Total
June 30, 2008	1,918	489	217	495	141	3,260
New	36	-	1	-	-	37
Merged	-	-16	-	-	-	-16
Rebranded						
Closed	-1	-2	-1	-	-	-4
September 30, 2008	1,953	471	217	495	141	3,277

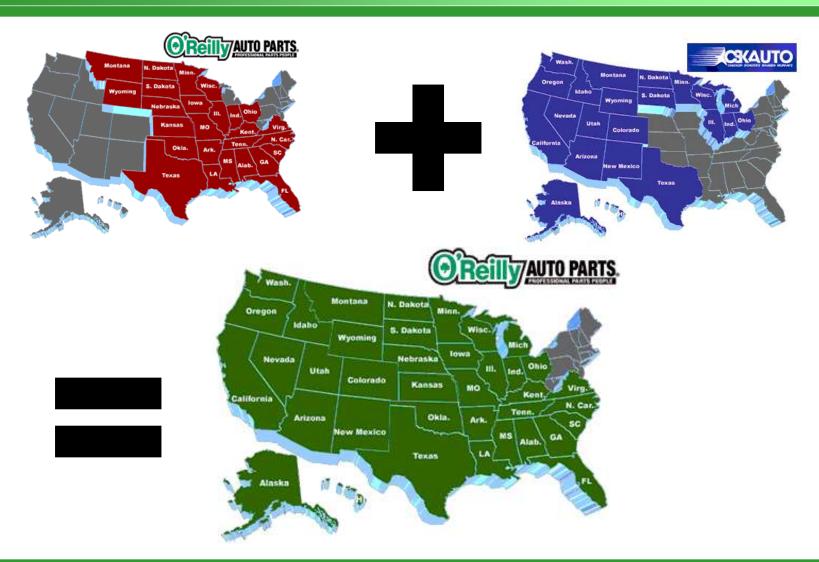


Integration Strategy

- Introduction and Integration of O'Reilly Culture
- Progressive conversion of CSK stores based on Distribution Reach
- Transition to Dual Market strategy
- Enhanced Distribution Service Level
- Multi-year migration to a single information systems platform



38 States and Growing...





Culture Statement

"We are ENTHUSIASTIC, HARDWORKING PROFESSIONALS who are DEDICATED to TEAMWORK, SAFETY, and EXCELLENT CUSTOMER SERVICE. We will practice EXPENSE CONTROL while setting an example of RESPECT, HONESTY, and a WIN-WIN ATTITUDE in everything we do!"





Q & A Session