



O'Reilly Automotive, Inc. will host an **Analyst Day** in Lakeland, Florida, on **Tuesday, August 19, 2014**. The event will be held at our **Lakeland Distribution Center** and will feature a presentation by the Company's management team, a Q&A session, a distribution center tour and store tours.

Where: O'Reilly Automotive, Inc. Lakeland Distribution Center – Training Room
3300 County Line Road
Lakeland, FL 33811

When: Tuesday, August 19, 2014
8:00 am – 2:00 pm Eastern Time

Agenda: 8:00 am – 8:30 am Light Breakfast / Meet & Greet with the O'Reilly Management Team

8:30 am – 10:30 am – Presentation / Q&A Session
Greg Henslee – CEO & President
Tom McFall – CFO & EVP of Finance
Jeff Shaw – EVP of Store Operations & Sales
Mike Swearengin – SVP of Merchandise
Greg Johnson – SVP of Distribution

10:30 – 11:00 pm – Distribution Center Tour

11:00 – 11:45 am – Light Lunch with O'Reilly Management Team

11:45 – 2:00 pm – Store Tour (2 or 3 stores)

2:00 pm – Shuttle departs directly from the last store tour for Tampa International Airport.

Please dress business casual.

The Analyst Day will begin in the Training Room of our Lakeland, Florida, Distribution Center (see directions on next page), located at 3300 County Line Road, Lakeland, Florida 33811. A shuttle will depart from the DC at 11:45 am. This shuttle will stop at 2 to 3 O'Reilly stores for tours and will then proceed directly to Tampa International Airport.

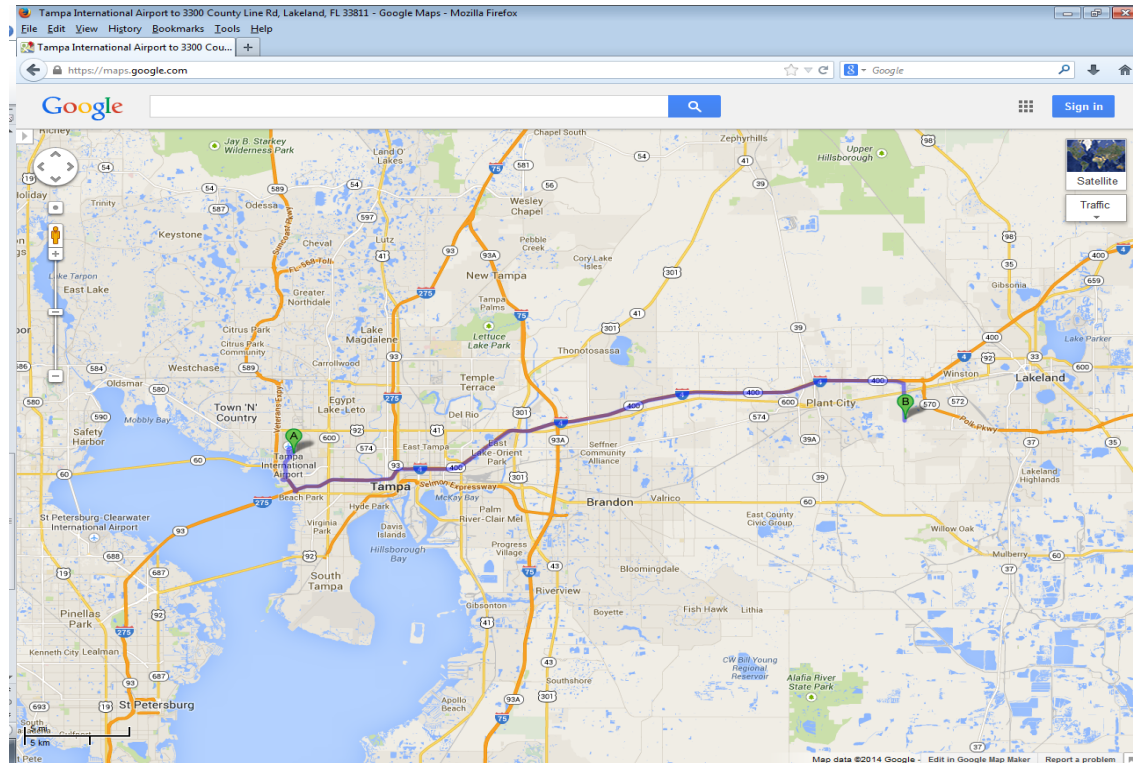
Thank you for your interest in O'Reilly Automotive, Inc. and we look forward to seeing you. Please RSVP with the names of everyone who will be attending from your firm for: 1.) Presentation 2.) Distribution Center Tour and/or 3.) Store Tour. For further information about this event or to register to attend please contact Megan Pruett at (417) 829-5849 or via email at mpruett@oreillyauto.com.

Airport Information:
Tampa International Airport
4100 George J. Bean Parkway
Tampa, Florida 33607
(813) 870-8770

Travel from the Airport to the O'Reilly Distribution Center is estimated to take 45 minutes (about 37 miles).

Directions from Tampa International Airport to the Lakland DC:

1. Head northeast on George J Bean Pkwy Go **2.1 Miles**
2. Take the ramp to FL-589 Toll S/FL-60 E Go **0.5 Miles**
3. Keep right at the fork, follow signs for Tampa and merge onto FL-589 Toll S/FL-60 E Go **1.1 Miles**
4. Take the exit onto I-275 N toward I-4 Go **5.4 Miles**
5. Take exit 45B to merge onto I-4 E toward Orlando Go **25.2 Miles**
6. Take exit 25 toward County Line Rd Go **0.4 Miles**
7. Turn right onto County Line Rd Go **2.1 Miles**
8. Make a U-turn DC on Right Go **482 ft**



Recommended Hotels:

Courtyard Lakeland

3725 Harden Blvd
Lakeland, FL 33803

(863) 802-9000

From Distribution Center: 8 Minutes

Hilton Garden Inn Lakeland

3839 Don Emerson Dr.
Lakeland, FL 33811

(863) 647-0066

From Distribution Center: 4 Minutes

Holiday Inn Express Hotel & Suites Lakeland North I-4

4500 Lakeland Park Dr.
Lakeland, FL 33809

(863) 595-4500

From Distribution Center: 14 Minutes