



FOR IMMEDIATE RELEASE

---

## O'REILLY AUTO PARTS INTRODUCES "BUY ONLINE, PICK UP IN STORE"

---

**Springfield, MO, April 21, 2009** –O'Reilly Auto Parts is proud to be the only national auto parts retailer to offer our customers the convenient option of "Buy Online, Pick Up In Store" at OReillyAuto.com. This new feature pairs the convenience of browsing and shopping online with the benefit of quick, efficient access to the parts you need at any one of our over 3,200 stores in 38 states.

With Buy Online, Pick Up In Store, customers can shop with ease from their home computer or anywhere internet access is available. The process is simple: log onto OReillyAuto.com, search our extensive inventory of parts and automotive accessories in your area and choose the parts you want. After selecting a method of payment and completing the transaction, your local store will be notified immediately and our professional parts people will quickly ready the parts for your expedited in store pick up. Once your full order is ready for pick up, an e-mail will be sent informing you that your order is available. Just stop by the store and we'll greet you with a smile and your purchase!

While online shopping is not always a substitute for the personalized, professional face-to-face customer service and automotive know how that O'Reilly provides in all our stores, we understand that life is hectic and time is valuable. When you need automotive parts and accessories, but not the costly shipping charges or delays in receiving the parts you need, simply visit OReillyAuto.com, select the needed items and we will have them waiting to be picked up at your convenience.

**O'Reilly Automotive, Inc.** (NASDAQ: ORLY) is one of the largest specialty retailers of automotive aftermarket parts, tools, supplies, equipment and accessories in the United States, serving both the do-it-yourself and professional installer markets. Founded in 1957 by the O'Reilly family, the Company operated 3,285 stores in 38 states, as of December 31, 2008. Additional information about the Company, customer services and on-line shopping for parts, tools, supplies, equipment and accessories can be found at the Company's website at [www.oreillyauto.com](http://www.oreillyauto.com).

**For further information contact:**

**Investor & Media Contacts**  
Mark Merz (417) 829-5878 or  
Ashley Clark (417) 874-7249