



FOR IMMEDIATE RELEASE

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**O'REILLY AUTOMOTIVE, INC. ANNOUNCES DATES FOR THE 2007
THIRD QUARTER EARNINGS RELEASE AND CONFERENCE CALL**

Springfield, MO, October 2, 2007 – O'Reilly Automotive, Inc. (the "Company") (Nasdaq: ORLY) announces the release date for third quarter 2007 earnings as Tuesday, October 23, 2007, with a conference call to follow Wednesday, October 24, 2007.

The Company's third quarter 2007 earnings will be released after 5:30 p.m. central time on Tuesday, October 23, 2007, and can be viewed, at that time on the Company's website at www.oreillyauto.com by clicking on "Investor Relations" then "News Room."

Investors are invited to listen to the Company's conference call discussing the financial results for the third quarter of 2007, on Wednesday, October 24, 2007, at 10:00 a.m. central time, via webcast on the Company's website at www.oreillyauto.com by clicking on "Investor Relations" then "News Room." A replay of the call will also be available on the Company's website following the conference call.

O'Reilly Automotive, Inc. is one of the largest specialty retailers of automotive aftermarket parts, tools, supplies, equipment and accessories in the United States, serving both the do-it-yourself and professional installer markets. Founded in 1957 by the O'Reilly family, the Company operated 1,731 stores within the states of Alabama, Arkansas, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Minnesota, Mississippi, Missouri, Montana, Nebraska, North Carolina, North Dakota, Ohio, Oklahoma, South Carolina, South Dakota, Tennessee, Texas, Virginia, Wisconsin and Wyoming as of June 30, 2007.