



**FOR IMMEDIATE RELEASE**

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**O'REILLY AUTO PARTS/OZARK AUTOMOTIVE DISTRIBUTORS  
ANNOUNCE NEW INDEPENDENT JOBBER PROGRAM**

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**Springfield, MO, June 5, 2007** -- O'Reilly Auto Parts ("O'Reilly") / Ozark Automotive Distributors ("Ozark") today announced the launch of PARTS CITY AUTO PARTS ("Parts City"). Created for the Independent Jobber Customers of O'Reilly/Ozark, this new program will provide marketing and advertising programs that are based on a dual market strategy designed to grow sales with the retail and installer customer base. O'Reilly/Ozark Independent Jobber Auto Value and Bumper to Bumper Stores will be converted to the new Parts City program by the end of 2007.

Ted Wise, COO of O'Reilly Auto Parts, said, "We plan to provide our Independent Jobbers with the most aggressive marketing and advertising programs that they have seen to date. Specifically, we are going to provide print and radio advertising, store promotions, grass root marketing assistance, and in some areas we will co-brand Parts City with our O'Reilly Motorsport events. In addition, each Parts City Store will get a new and improved image package that includes signage for the interior and exterior of the store. O'Reilly understands the importance of the Independent Jobber to the Automotive Aftermarket and we feel the commitments we have made to the Parts City program will encourage more Independent Jobbers to consider joining Parts City in the future."

Alan Fears, VP of Ozark Sales, said, "Marketing and selling to the professional installer customer will be one of the primary focuses in the new Parts City program. We will provide superior inventory availability including name brand and private label product lines. Parts City installer customers will be able to enroll in our Certified Auto Repair network that includes over 1700 service center locations nationwide. Parts City Auto Parts locations will be able to provide their repair shops with a nationwide warranty on repairs, shop insurance, exterior signage, and an array of marketing tools designed specifically to help grow their business. We're extremely excited about this new opportunity and are anxious to have yet another tool to grow our independent jobber business"

**O'Reilly Automotive, Inc.** is one of the largest specialty retailers of automotive aftermarket parts, tools, supplies, equipment and accessories in the United States, serving both the do-it-yourself and professional installer markets. Founded in 1957 by the O'Reilly family, the Company operated 1,687 stores in the states of Alabama, Arkansas, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Minnesota, Mississippi, Missouri, Montana, Nebraska, North Carolina, North Dakota, Oklahoma, South Carolina, South Dakota, Tennessee, Texas, Virginia, Wisconsin and Wyoming as of March 31, 2007.

The Company claims the protection of the safe-harbor for forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by forward-looking words such as "expect," "believe," "anticipate," "should," "plan," "intend," "estimate," "project," "will" or similar words. In addition, statements contained within this press release that are not historical facts are forward-looking statements, such as statements discussing among other things, expected growth, store development and expansion strategy, business strategies, future revenues and

future performance. These forward-looking statements are based on estimates, projections, beliefs and assumptions and are not guarantees of future events and results. Such statements are subject to risks, uncertainties and assumptions, including, but not limited to, competition, product demand, the market for auto parts, the economy in general, inflation, consumer debt levels, governmental approvals, our ability to hire and retain qualified employees, risks associated with the integration of acquired businesses, weather, terrorist activities, war and the threat of war. Actual results may materially differ from anticipated results described or implied in these forward-looking statements. Please refer to the Risk Factors sections of the Company's Form 10-K for the year ended December 31, 2005, for more details.