



FOR IMMEDIATE RELEASE

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**O'REILLY AUTOMOTIVE, INC. ANNOUNCES DATES FOR THE 2006
FOURTH QUARTER EARNINGS RELEASE AND CONFERENCE CALL**

Springfield, MO, February 21, 2007 – O'Reilly Automotive, Inc. (the "Company") (Nasdaq: ORLY) announces the release date for fourth quarter 2006 earnings as Tuesday, February 27, 2007, with a conference call to follow Wednesday, February 28, 2007.

The Company's fourth quarter 2006 earnings will be released after 5:30 p.m. central time on Tuesday, February 27, 2007, and can be viewed, at that time on the Company's website at www.oreillyauto.com by clicking on "Investor Relations" then "News Room."

Investors are invited to listen to the Company's conference call discussing the financial results for the fourth quarter of 2006, on Wednesday, February 28, 2007, at 10:00 a.m. central time, via webcast on the Company's website at www.oreillyauto.com by clicking on "Investor Relations" then "News Room." A replay of the call will also be available on the Company's website following the conference call.

O'Reilly Automotive, Inc. is one of the largest specialty retailers of automotive aftermarket parts, tools, supplies, equipment and accessories in the United States, serving both the do-it-yourself and professional installer markets. Founded in 1957 by the O'Reilly family, the Company operated 1,640 stores within the states of Alabama, Arkansas, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Minnesota, Mississippi, Missouri, Montana, Nebraska, North Carolina, North Dakota, Oklahoma, South Carolina, South Dakota, Tennessee, Texas, Virginia, Wisconsin and Wyoming as of December 31, 2006.