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### O'REILLY AUTOMOTIVE, INC. REACHES "2-4-YOUR FUTURE" SALES GOAL

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**Springfield, MO, February 3, 2006** – O'Reilly Automotive, Inc. (the "Company") (Nasdaq: ORLY) announced today that it had reached its "2-4-Your Future" goal of \$2 billion in sales in 2005. This achievement will be celebrated at the Company's Store Manager's Conference in Dallas, Texas on February 5, 2006. This goal of \$2 billion in sales within four years was set by the Company at its 2002 Manager's Conference.

"Reaching our 2-4-Your Future goal of having \$2 billion in sales in 2005 was the result of the hard work and dedication of our team members," stated Greg Henslee, CEO. "We are very proud of this accomplishment and are excited for what 2006 holds for Team O'Reilly. We also achieved our 2005 goal of opening 150 new stores in addition to the 72 stores gained in the Midwest acquisition."

The Company's detailed year end and fourth quarter 2005 results will be released after 5:30 p.m. central time on Tuesday, February 28, 2006, and can be viewed at that time on the Company's website at [www.oreillyauto.com](http://www.oreillyauto.com) by clicking on "News".

Investors are invited to listen to the Company's conference call discussing the financial results for the year end and fourth quarter of 2005 on March 1, 2006, at 10:00 a.m. central time, via webcast on the Company's website at [www.oreillyauto.com](http://www.oreillyauto.com) by clicking on "News". A replay of the call will also be available on the Company's website following the conference call.

**O'Reilly Automotive, Inc.** is one of the largest specialty retailers of automotive aftermarket parts, tools, supplies, equipment and accessories in the United States, serving both the do-it-yourself and professional installer markets. Founded in 1957 by the O'Reilly family, the Company operated 1,470 stores within the states of Alabama, Arkansas, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Minnesota, Mississippi, Missouri, Montana, Nebraska, North Carolina, North Dakota, Oklahoma, South Carolina, South Dakota, Tennessee, Texas, Virginia, Wisconsin and Wyoming as of December 31, 2005.